



Skills workshops for researchers

Scientific publishing: maximizing your research impact

Date: Tuesday 26 November 2013

Time: 1pm to 6.30pm

Location: Auditório da Biblioteca Brasileira –
Mindlin, Rua da Biblioteca, s/n
Cidade Universitária, 05508-050 São Paulo, SP

In this half-day skills workshop, senior editors from IOP Publishing will help you and your teams take advantage of the latest innovations in online publishing in order to generate greater impact from your published research.

AGENDA

SESSION 1

1pm–2pm

Introductory guide for research authors

- Choosing where to submit your paper
- Preparing a research paper for publication
- The paper's journey through the peer-review process
- Revising and responding to referee reports
- Copyright issues
- Ethical integrity

2pm–3pm

Introductory guide to refereeing

- Peer review: the basics
- How to write a referee report
- What happens after you submit your report
- Ethical issues

COFFEE BREAK

plus exhibition of IOP journals and magazines

SESSION 2

3.40pm–4pm

Raising the visibility of your research post-publication

- Increasing the impact/visibility of your research internationally
- Taking advantage of publishing innovation: video abstracts, Lab Talk, community websites, blogs, social media

4pm–4.20pm

Science communication: working with the media

- Working with science journalists: newspapers, magazines, specialist websites
- What are science journalists looking for?
- Building relationships with the science media – and why it makes sense

4.20pm–5pm

Keynote lecture: Physics World's pick of the biggest physics breakthroughs of the past 25 years. Special lecture celebrating the 25th anniversary of *Physics World* magazine. Presented by Dr Martin Durrani, Editor of *Physics World*

5pm–6.30pm DRINKS RECEPTION

Who should attend?

IOP Publishing's skills workshops are suitable for a broad spectrum of researchers working in the physical sciences. The first session is particularly relevant to early-career scientists – MSc students, PhD students, postdocs and junior faculty members – while the second session offers valuable insights for all members of the academic community.

To register to attend this **FREE** workshop, please go to <http://goo.gl/o7PtPs>

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Image: artistic representation based on two intersecting planar annuli (rings), from: "Eulerian indicators for predicting and optimizing mixing quality" **Rob Sturman and Stephen Wiggins** 2009 *New Journal of Physics* **11** 075031.