

# MNEmerge Workshop



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## Florianópolis – Brazil

27<sup>th</sup> November, 2015.

Local: UFSC – PG2 Room at CTC.

**Free registration**, please send an email to: [leonardo.bremermann@inescbrasil.org.br](mailto:leonardo.bremermann@inescbrasil.org.br)

# THE ROLE OF MULTINATIONAL ENTERPRISES IN EMERGING COUNTRIES

**Program – MNEmerge Workshop**

08:30 – 09:00      **Accreditation**

\* the coffee break will be held during the morning presentations.

09:00 – 09:15      **Open Section and Welcome** - Leonardo Bremermann and Erlon Finardi (Professors at Federal University of Santa Catarina)

09:15 – 10:00      **Introduction MNEmerge Project Presentation** – Bruno Woeran (MNEmerge Project Manager) and Juha Väättänen (Project Director)

10:00 – 10:30      **Agriculture Sector:** Airton Spies (Assistant Secretary for Agriculture and Fisheries Secretary of Santa Catarina State - Brazil). *Subject: **Agriculture Sector in Brazil.***

10:45 – 11:15      **Social-Economic Impact of MNEs in South-America:** Nildo Ouriques (Professor at Federal University of Santa Catarina). *Subject: **Impact of Multinational Enterprises in Brazil and South-America.***

11:15 – 11:30      **Discussion**

11:30 – 14:00      **Lunch**

14:15 – 14:45      **Electricity Sector:** Antti Kosonen (Professor at Lappeenranta University of technology). *Subject: **The Future of Renewable Energy.***

14:45 – 15:00      **Discussion**

15:00 – 16:00      **Round Table** – *Sustainable Development and Public Policies in Energy Sector*

Topics:

1. How energy can improve human life? How much energy should be provided to households that we can expect significant increases in living standard? How cultural factors affect the outcomes?
2. What type of business environment attracts multinational enterprises to enter the electricity market? What is optimal balance between investment incentives and legislative requirements?

Participant speakers: **Airton Spies, Nildo Ouriques, Suraksha Gupta, Antti Kosonen, Juha Väättänen, Bruno Woeran.**

16:00 – 16:15      **Coffee Break**

16:15 – 18:00      **Advisory Board Meeting**